

Table of Contents

Fine Arts and Communications

River City Tile Company: External Communication Plan– Kaylee Robyn Haynes -1-

A Future Without Spectacle: A Refuge From Cultural Hegemony in Contemporary Art and Neo-Humanism – Emily Lynn MacDonald -16-

Indian Horse – Casey Shea Pollon -23-

Flatland – Casey Shea Pollon, Christine Carey, Travis Mason Champagne, Kaitlyn Michelle Dirk, Jonathan Andrew Dyck, David Thomas Hamel-Carnduff, Robyn Laurel Huizinga, Shelby Rae Johnson, Roisin Maire Danaan McElhatton, Shanelle Lee Pender, Gerhard Peter Penner, Chunyu Qi, Jordan Anton Rude, Jessica Kristine Schmidt, Paulina Dawn Smit, Andrew Thomas Wedman, Morgan Donald Wellborn, Renee Marie Wood, Amy Nicole Yoder, Marina Eastwood -25-

Business

Apple Inc.- A Marketing Analysis Case Study – Namira Kausar A Nagamia -54-

Relevant Restaurant Interests to Partnering with Nonprofit Organizations – Tracy Schick, Maria Stephen, William Keehan Oatway, Adam Phillips -62-

Arts and Sciences - Arts

Living in the Moment: The Everyday in Woolf's Mrs. Dalloway and Cunningham's The Hours – Jessa Bushell -82-

The Destruction of Antiquity in Syria and Iraq- We Ought to Care About a Viable Solution – Meghan Engele, Jenna Desmit, Aqsa Tariq. -85-

Depictions of Women in Victorian Literature: Precursors of Social Change or Stereotypical – Dorothy Irene Hermay -93-

Gender Differences in Clothing Worn in Current Popular Comic Books – Kyle Landon Jossy -102-

Understanding the Freemasons: A Qualitative Analysis – Chelsea Kennedy -112-

Social Darwinism, Class Conflict, and War: The Interplay Between Organicism, Marxian Dialectics, and Military Conflict – Reiss Kruger -128-

Barnburner – Justin Patrick Monahan -140-

Straight from the Horse's Mouth: A Case Study on the Adult Male Fans of My Little Pony – Kaitlyn Elizabeth Schimpf -147-

"A Peculiar Gift of Providence": The Power-Imbalance Caused by Gift Giving in *Millenium Hall* – Elisia Snyder -161-

Stereotypes about Men and Masculinity in Cosmopolitan Magazine: A Content Analysis of the "Ask Him Anything" Advice Column – Celine Isabelle Vaillancourt -166-

Arts and Sciences – Sciences

Brittle Stars: A Story of Success in Biodiversity – Alex Beatty -172-

Ecology and the Natural History of the Caribbean Reef Squid – Melissa Ghadially -178-

Breathing Easy in an Oligoxic World: *Vampyroteuthis infernalis* (Phy. Mollusca, Cl. Cephalopoda) Adaptations to the Oxygen Minimum Zone – Deanna Steckler -183-

Does the MMR Vaccine Cause Autism? How Uncritical Acceptance of Information can have Disastrous Consequences – Alana Vowel -190-