NACEWAN UNIVERSITY

Introduction

- An earworm is defined as hearing music in the "mind's ear"¹. Affect is defined as feelings.
- In prior qualitative research, some participants reported feeling anxious when they had an earworm².
- Prior research found that people higher in neuroticism reported more earworms and found them more bothersome³.
- Hypothesis 1: Individuals will report higher levels of anxiety during earworm presence vs. earworm absence.
- Hypothesis 2: People who score higher in neuroticism will rate their anxiety higher during earworm presence vs. earworm absence.



Methods

• Part One:

 Questionnaires were given to assess demographics, music experience & importance, baseline feelings (e.g. anxiety), and personality traits (e.g. neuroticism).

- Part Two:
 - Longitudinal (Jan-Mar 2019)

 Participants filled out modified positive and negative affect schedule (PANAS) when experiencing an earworm.

 Participants were asked about the earworm experience (e.g. what song, earworm duration).

 At two random points, participants were asked to fill out the PANAS within 24 hours (aka forced PANAS) to establish data about feelings when an earworm was not occurring.

• PANAS example:

I his scale consists of a number of words that describe different feelings and emotions. Read each item and then choose the most appropriate response for each word in the scale below. Indicate to what extent you have felt this way within the past 24 hours . Unless we have prompted you to fill this questionnaire out at a specific time, please only fill out the questionnaire if you are currently experiencing an earworm. If you experienced one earlier in the day but are not currently experiencing it and forgot to fill out the questionnaire earlier, kindly skip filling it out this time.											
	Very Slightly or Not at All	A Little	Moderately	Quite a Bit	Extremely						
Strong	0	0	0	0	0						
Guilty	0	0	0	0	0						
A multiplication of the second s	-	-	-	~	-						

Modified PANAS (Q 5-7) Likert scale with 'anxious' highlighted

Cro	¢
fror	
1101	
Anxiet	y
Tatal	
Total	
Cian	
Sign	



Kruskal-Wallis Test: H = 1.452p = 0.484

The Effect of Earworms on Affect Jessica Tingley, Michele Moscicki, Karen Buro, MacEwan University

That song that is **stuck in your head** may actually have a **calming effect** in times of stress.

Earworm Present

VS.



Test: Z = -3.002p = 0.003

Earworm Absent

Crosstabulation of Anxiety from Forced Part 2 and Part 1:

		1	2	3	4	5	Total
Anxiety_1	1	7	2	3	3	0	15
	2	3	1	2	0	0	6
	3	1	3	4	2	1	11
	4	2	3	2	2	1	10
	5	1	1	2	1	4	9
Total		14	10	13	8	6	51

Sign Test: Z = -0.696p = 0.486



p = 0.214



Other Results

Histogram of Total Earworms by Gender

Discussion

 Results provide evidence that suggests the opposite of the hypothesis (i.e. that earworms may have a calming effect).

• The study was limited due to the nature of self-report research and that people likely forgot to fill out the PANAS during some earworm experiences.

• Further research, especially of an experimental nature, is necessary to investigate the possible link between earworms and stress-reduction.

 If earworms do have a calming effect during times of stress, people may be able to decrease negative earworm experiences by re-evaluating their perception of earworms as positive.

References

¹Sacks, O. (2007). Musicophilia: Tales of music and the brain. New York: Alfred A. Knopf.

²Williamson, V. J., Jilka, S. R., Fry, J., Finkel, S., Müllensiefen, D., & Stewart, L. (2011). How do "earworms" start? Classifying the everyday circumstances of Involuntary Musical Imagery. *Psychology of Music*, *40*(3), 259–284. doi:10.1177/0305735611418553

³Floridou, G. A., Williamson, V. J., & Müllensiefen, D. (2012). Contracting earworms: The roles of personality and musicality. *12th International Conference on Music Perception and Cognition and the 8th Triennial Conference of the European Society for the Cognitive Sciences of Music*, 302– 310.

https://doi.org/10.1146/annurev.pu.03.050182.002 223

Acknowledgements

A sincere thank you to Danielle Striemer, Dr. Rodney Schmaltz and Kendall Deleurme for their guidance and help this year.