Information Design: Visualizing the structure of a non-linear film

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Abstract

This project is done in Information Design DESN313, a course in the third year of studies in the Design Studies diploma program. The goals of this project are to synthesize, organize and display the complex structure and key components of the film "Inception" (2010), in a way that invites the viewer to navigate the information.

The first challenge of this project is the data gathering and interpretation, since the only material we are provided with is the movie itself. The second challenge is to present this complex material in a clear and understandable way. The visual outcome of this project will not only shine light on the plot and non-linear structure of the movie, but could also contribute to the body of experimentation in the area of data visualization, and alternative formats for the display of complex information. This poster will be of interest to students in a film studies course and to anyone interested in analyzing the film. The audience would view the poster to improve their understanding of the movie, and it will include some of the smaller components that they might have initially missed in order to clarify the story.

Among other methods, this project employs iterative design, a cycle of prototyping, testing and refining. User testing in the final stages will provide feedback on the success of the piece, and also potential needs for improvement prior to implementation.

In addition to be presented at the Student Research week, this project will also be submitted to MuSe and Ro@m.